ERGA Subgroup 3 – 2024 Terms of Reference (ToR)				
Countering disinformation and strengthening democracy in the digital environment				
Stanislav Matějka, Council for Media Services (Slovakia)				
The Subgroup on Countering Disinformation and Strengthening Democracy in the Digital Environment builds on ERGA's longstanding commitment to addressing the challenges that the dynamic information landscape poses to media plurality. Subgroup 3 aims to contribute to the EU's future policy on combating disinformation and to play a key role in overseeing the platforms' compliance with the Strengthened Code of Practice on Disinformation. In 2022 and 2023, the Subgroup pursued its work on disinformation, political advertising and other aspects of the European Democracy Action Plan. ERGA and its Members are active in the Code of Practice Permanent Task Force, which ensures that the Code remains relevant and effective by creating Subgroups on various issues. ERGA leads the Subgroup on monitoring and reporting under the Code of Practice and supports the work on Structural Indicators. At the same time, a group of NRAs within Subgroup 3 is working, in cooperation with the European Commission, EDMO and Kantar Public, to implement a methodology for assessing the reports published by the signatories of the Code.  As outlined in the ERGA Work Programme 2024, the Subgroup will maintain its work on exchanging best practices in countering disinformation, political advertising and the strengthened Code of Practice on Disinformation. The Subgroup will also offer advice and support to the European Commission as needed. The Subgroup will coordinate with Subgroup 2 and Subgroup 4 on related matters – especially, but not limited to, the implementation of the Digital Services Act and the European Media Freedom Act.  The Subgroup will work in workstreams on specific topics, supporting ERGA's involvement in the Code of Practice Permanent Task Force and following the implementation of the Regulation on transparency and targeting of political advertising. The Subgroup will keep track of the development of NRAs' competencies in countering disinformation. Furthermore, considering the significance of media literacy for democracy and targeting				
The Subgroup's general purpose is:  1. To support and advise the Commission in the effective implementation of the strengthened Code of Practice on Disinformation and support ERGA's participation in the activities of the Permanent Task Force (e.g., active engagement of ERGA members in relevant Subgroups).  2. To support and advise the Commission in monitoring the strengthened Code of Practice on Disinformation (e.g., supporting monitoring exercise and development of the monitoring methodology from various NRAs, based on				

- 3. To support and advise the Commission in the implementation of the Regulation on transparency and targeting of political advertising (e.g., drafting statements, organising workshops, etc.) and to engage in discussion with relevant stakeholders.
- 4. To monitor the evolution of NRAs' competencies in countering disinformation.
- 5. To organise (up to 2) workshops for ERGA Members, including relevant stakeholders, dedicated to sharing best practices and practical experiences with countering disinformation.
- 6. To explore, in cooperation with Action Group 1 on media literacy, the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliament elections in 2024.
- 7. To coordinate with Subgroup 2 and Subgroup 4 to inform and share expertise on interconnected issues, including not only the Digital Services Act and the European Media Freedom Act, and will collaborate, where relevant, with the ERGA Action Group 1 on media literacy.

## **Subgroup 3 Deliverables**

Deliverable 1	Deliverable type	1st Workshop dedicated to sharing best practices a practical experiences with countering disinformatio
	Deliverable title	TBD
	Due date	First half of 2024
	Publication	No
Daliverable 2	Deliverable type	Workshop with external stakeholders dedicated to role of NRAs under the Regulation on the transparency and targeting of political advertising
Deliverable 2	Deliverable title	TBD
	Due date	First half of 2024
	Publication	No
Deliverable 3	Deliverable type	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy
Deliverable 3	Deliverable type  Deliverable title	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliamen
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Deliverable 3	Deliverable title  Due date	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliamer elections in 2024  TBD  First half of 2024
Deliverable 3	Deliverable title  Due date	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliame elections in 2024  TBD  First half of 2024
Deliverable 3  Deliverable 4	Deliverable title  Due date  Publication	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliamer elections in 2024  TBD  First half of 2024  Yes  Report on NRAs' competencies and analytical
	Deliverable title  Due date  Publication  Deliverable type	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliamer elections in 2024  TBD  First half of 2024  Yes  Report on NRAs' competencies and analytical capacities in countering disinformation

Deliverable 5	Deliverable type	2 <sup>nd</sup> Workshop dedicated to sharing best practices and practical experiences with countering disinformation (optional)
	Deliverable title	TBD
	Due date	Second half of 2024
	Publication	No
Deliverable 6	Deliverable type	ERGA's contribution to the monitoring of the Strengthened Code of Practice on Disinformation (statement or report)
	Deliverable title	TBD
	Due date	2nd Plenary
	Publication	Yes

## **Allocated Resources SG3**

Allocated Resources 303						
Drafters Members Observers	<u>Chair</u> : Stanislav Matějka, CMS (Slovakia)					
CSA (Belgium)						
Arcom (France)						
NMHH (Hungary)						
AGCOM (Italy)						
KommAustria (Austria)						
Medienrat/VRM (Belgium)						
CEM (Bulgaria)						
AEM (Croatia)						
CRTA (Cyprus)						
RRTV (Czechia)						
TTJA (Estonia)						
TRAFICOM (Finland)						
DLM (Germany)						
NCRTV (Greece)						
Coimisiún na Meán (Ireland)						
NEPLP (Latvia)						
RTK (Lithuania)						
ALIA (Luxembourg)						
BA (Malta)						
CvdM (Netherlands)						
KRRiT (Poland)						
ERC (Portugal)						
CNA (Romania)						
AKOS (Slovenia)						
CNMC (Spain)						
SAM (Sweden)						
IMC (Iceland)*						
NMA (Norway)*						
AMA (Albania)						
CRA (Bosnia & Herzegovina)						
OFCOM (Switzerland)						
CA (Moldova)						
AVMU (North Macedonia)						
RTUK (Türkiye)						

<sup>\*</sup> Without voting rights (Article 1 of the ERGA Rules of Procedure)

## Workflow for Subgroup 3 (internal and external milestones)

Date	Action/deliverable	Internal Subgroup only	External CN, Plenary, Publication
2023			
February	1st Subgroup 3 meeting	All members	
April (TBC)	1st Workshop dedicated to sharing best practices and practical experiences with countering disinformation	All members	
Мау	Dissemination of the first questionnaire on NRAs' competencies and analytical capacities in countering disinformation	All members	
May (TBC)	Workshop with external stakeholders dedicated to the role of NRAs under the Regulation on the transparency and targeting of political advertising	All members	
First half of 2024	To explore the idea of coordinating a media literacy campaign in cooperation with various stakeholders (such as very large online platforms, media literacy organisations, etc.) prior to the European Parliament elections in 2024	All members	
June	ERGA Plenary meeting	Chair	CN and Plenary
September	2 <sup>nd</sup> Subgroup 3 meeting	All members	
September	Dissemination of the second questionnaire on NRAs' competencies and analytical capacities in countering disinformation	All members	
November (TBC)	2 <sup>nd</sup> Workshop dedicated to sharing best practices and practical experiences with countering disinformation (optional)	All members	
November	Finalise draft of the Report on NRAs' competencies and analytical capacities in countering disinformation	Drafters	
December	ERGA Plenary meeting	Chair	CN and Plenary