

ERGA Action Group on Media Literacy – 2024 Terms of Reference (ToR)	
Name of Action Group	Action Group on Media Literacy (ML AG)
Chairs, NRA	Veronika Pelle, National Media and Infocommunications Authority, Hungary
Background	<p>The ERGA work programme for 2024 underlines the role of media literacy, in the light of its importance for the effective citizen participation in the democratic discourse and debate.</p> <p>Based on the work of ERGA Media Literacy Action Group of 2021, the informal liaison group in 2022, and ERGA Action Group 2 on Media Literacy in 2023, the ERGA Action Group on Media Literacy will continue in 2024 to promote media literacy and exchange best practices related to the national tools and measures used by NRAs to develop media literacy.</p> <p>In order to avoid any duplication of work between ERGA and EPRA, and to ensure the complementary nature of their work, a continuous dialog will be maintain between the two networks on this matter.</p>
Action group scope and purpose	<p>The Action group will work towards these objectives by the following key priorities:</p> <ol style="list-style-type: none"> 1. The ERGA Media Literacy Report 2023 (<i>Experiences on the reporting exercise pursuant to Article 33a (2) of the AVMSD</i>) started to map the media literacy expertise and activities of NRAs. As a continuation of this mapping exercise, the ML AG will collect and publish best practices from the NRA experiences regarding the activities applied for the promotion and development of media literacy. As part of this exercise, the ML AG will collect the NRA good practices from the reporting exercise pursuant to Article 33a (2) of the AVMSD to gather an overview of trends and best practices reflected in the respective reports. This exercise will provide a structured, systematic, and comprehensive overview of the good practices that the European media authorities have done in the field of media literacy. By the end of this work item, ERGA will have a collection of best practices, which could take the form of a digital booklet published on ERGA's website, and can be used as a source of inspiration as well as a navigation tool for NRAs if they want to expand their activities concerning media literacy. 2. Furthermore, the ERGA ML AG will cooperate with Subgroup 3 and the Commission to explore the possibility of organising a joint campaign on one of the leading topics of media literacy, i.e., combatting disinformation. 3. The ERGA ML AG will explore opportunities for collaboration with the Media Literacy Expert Group (MLEG) and discuss with the Commission the recommendations arising from the <i>ERGA Media Literacy Report: Experiences on the reporting exercise pursuant to Article 33a(2) of the AVMSD</i> for the purpose of the next reporting exercise in 2025.

Subgroup Deliverables

Deliverable	Deliverable type	Report/digital booklet
	Deliverable title	Collection of NRA best practices regarding the activities and measures applied for the development of media literacy
	Due date	2 nd ERGA Plenary meeting
	Publication	yes

Allocated Resources AG

<p>Drafters</p> <p>Members</p> <p>Observers</p>	<p><u>Chair</u>: Veronika Pelle, NMHH (Hungary)</p>
<p>CSA (Belgium)</p> <p>AGCOM (Italy)</p> <p>ERC (Portugal)</p> <p>CMS (Slovakia)</p>	
<p>KommAustria (Austria)</p> <p>CEM (Bulgaria)</p> <p>AEM (Croatia)</p> <p>CRTA (Cyprus)</p> <p>RRTV (Czechia)</p> <p>TTJA (Estonia)</p> <p>TRAFICOM (Finland)</p> <p>Arcom (France)</p> <p>NCRTV (Greece)</p> <p>Coimisiún na Meán (Ireland)</p> <p>NEPLP (Latvia)</p> <p>ALIA (Luxembourg)</p> <p>BA (Malta)</p> <p>CvdM (Netherlands)</p> <p>KRRiT (Poland)</p> <p>CNA (Romania)</p> <p>AKOS (Slovenia)</p> <p>CNMC (Spain)</p> <p>SAM (Sweden)</p> <p>IMC (Iceland)*</p>	
<p>AMA (Albania)</p> <p>CRA (Bosnia & Herzegovina)</p> <p>OFCOM (Switzerland)</p> <p>CA (Moldova)</p> <p>AEM (Montenegro)</p> <p>AVMU (North Macedonia)</p> <p>RTUK (Türkiye)</p>	

* Without voting rights (Article 1 of the ERGA Rules of Procedure)

Workflow for the Action Group (internal and external milestones)

Date	Action/deliverable	Internal Action Group only	External CN, Plenary, Publication
2024			
Q1	Action Group meeting	X	
Q2	Action Group meeting	X	
June	ERGA plenary meeting		CN and Plenary
Q3	Action Group meeting	X	
Q4	Action Group meeting	X	
December	ERGA plenary meeting		CN, Plenary, Publication