

| ERGA Action Group 2: Media Literacy – 2023 Terms of Reference (ToR) | |
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| Name of Action Group | Action Group 2: Media Literacy (ML AG) |
| Chairs, NRA | Veronika Pelle and György Ocskó, National Media and Infocommunications Authority (Hungary) |
| Background | <p>The ERGA work programme for 2023 underlines the role of media literacy, in the light of its importance for democratic discourse and debate.</p> <p>Based on the work of ERGA Media Literacy Action Group of 2021 and the informal liaison group in 2022, the ERGA Action Group on Media Literacy will continue in 2023 to exchange best practices related to the national tools/measures used by NRAs to promote or develop media literacy and focus on the implementation of Article 33a of the AVMSD¹, in line with the ERGA work programme for 2023.</p> <p>The Action Group will also continue the dialog with EPRA’s Taskforce on Media and Information Literacy (“EMIL”) in order to avoid duplications of activities and to foster synergies in the field of media literacy.</p> |
| Action group scope and purpose | <p>The Action group will achieve these targets by the following key priorities:</p> <ol style="list-style-type: none"> 1. Pursuant to Article 33a(2) of the AVMSD, by 19 December 2022 and every three years thereafter, Member States shall report to the Commission on measures for the development of media literacy skills. The ML AG intends to draft a report on the experiences and lessons learned from this reporting exercise as well as the role of NRAs in promoting and taking measures for the development of media literacy skills. The report will be supported by a questionnaire, where NRAs can share their experiences. By the end of this work item, ERGA should have a better picture about good practices, the actors involved, the timeline and steps of collecting relevant information and potential challenges of this reporting mechanism as well as the media literacy measures taken by the NRAs. 2. To organise a one-day workshop (format tbc - preferably physical) on the role of national regulatory authorities in addressing current challenges of media literacy policy and education. The workshop could include presentations, exchanges of experiences and discussions related to the role and activities of NRAs in shaping media literacy policy and in facilitating media literacy education and skills development. |

¹ Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive)

Subgroup Deliverables

| Deliverable 1 | Deliverable type | Report |
|----------------------|----------------------------------|---|
| | Deliverable title | Report on NRAs' experiences related to implementation of Article 33a of the AVMSD. |
| | Due date | 2 nd ERGA Plenary meeting |
| | Publication | yes |
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| Deliverable 2 | Deliverable type | Workshop |
| | Working Deliverable title | The role of media authorities in facing the current challenges of media literacy policy and education |
| | Due date | Q3 2023 |
| | Publication | - |
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Participation by ERGA members / observers

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| <p>Drafters</p> <p>Members</p> <p>Observers</p> | <p><u>Chairs:</u> Veronika Pelle and György Ocskó</p> <p>National Media and Infocommunications Authority (Hungary)</p> |
| <p>KommAustria (Austria)</p> <p>TRAFICOM (Finland)</p> <p>AGCOM (Italy)</p> <p>ERC (Portugal)</p> <p>CMS (Slovakia)</p> | |
| <p>CSA (Belgium)</p> <p>CEM (Bulgaria)</p> <p>AEM (Croatia)</p> <p>CRTA (Cyprus)</p> <p>DLM (Germany)</p> <p>TTJA (Estonia)</p> <p>Arcom (France)</p> <p>NCRTV (Greece)</p> <p>BAI (Ireland)</p> <p>NEPLP (Latvia)</p> <p>ALIA (Luxembourg)</p> <p>BA (Malta)</p> <p>CvdM (Netherlands)</p> <p>KRRiT (Poland)</p> <p>ERC (Portugal)</p> <p>AKOS (Slovenia)</p> <p>CNMC (Spain)</p> <p>MPRT (Sweden)</p> <p>IMC (Iceland)*</p> <p>NMA (Norway)*</p> | |
| <p>AMA (Albania)</p> <p>CRA (Bosnia & Herzegovina)</p> <p>AVMU (North Macedonia)</p> <p>OFCOM (Switzerland)</p> <p>RTUK (Turkey)</p> | |

* Without voting rights (Article 1 of the ERGA Rules of Procedure)

Workflow for Subgroup 2 (internal and external milestones)

| Date | Action/deliverable | Internal Subgroup only | External CN, Plenary, Publication |
|-------------|-----------------------------|---------------------------|---|
| 2023 | | | |
| Q1 | Action Group meeting | X | |
| Q2 | Action Group meeting | X | |
| June | ERGA plenary meeting | | CN and Plenary |
| Q3 | Workshop | X | |
| Q3 | Action Group meeting | X | |
| Q4 | Action Group meeting | X | |
| December | ERGA plenary meeting | | CN and Plenary |