

ERGA Academy - Terms of Reference	
Name of action group	ERGA Academy
Chair	Maria Borkowska, KRRIT (PL)
Background	<p>European audiovisual regulators encounter similar challenges regarding oversight of a constantly changing media landscape. One of ERGA's tasks is "to provide for an exchange of experience and good practice as to the application of regulatory framework for audiovisual media services". By exchanging good practices and experiences, national regulatory authorities (NRAs) can support each other and be more efficient. For the fulfilment of this task the ERGA Academy was created to facilitate exchange of information between the NRAs.</p> <p>Through this mechanism, ERGA is organizing activities for the heads, other high level representatives and NRAs' experts to exchange knowledge and experiences. The activities aim to deliver inspiration to regulators who could learn from each other as well as from renowned speakers. Regulators can use this knowledge to improve their oversight, monitoring and enforcement.</p> <p>Following the ERGA Work Program adopted in November 2018 at the ERGA Plenary meeting, the previous Sub-group 2 ("Exchanging experiences and good practices") has been transformed into two permanent action groups:</p> <ul style="list-style-type: none"> • Digital European Toolkit (DET); and • ERGA Academy <p>with the Hungarian and Polish NRA, leading the work respectively in 2019.</p>
Scope and purpose	<p>Principal purpose:</p> <p>The principal purpose of ERGA Academy is to support the exchange of good practices and expertise among the European audiovisual regulators in a structured, flexible and efficient way. The action group continues one of the workflows of previous Sub-Group 2 (2018).</p> <p>ERGA Academy will work in a close liaison with the ERGA Board and with Chairs of the ERGA Subgroups.</p> <p>The ERGA Academy events are to be organized under the same conditions as ERGA meetings with the agreement of the European Commission.</p> <p>The topics</p> <p>ERGA Academy may base its activities on the main topics undertaken by appropriate Subgroups, being at the same time open to ad-hoc suggestions by the Members or the European Commission.</p> <p>Following the internal surveys undertaken in 2017 in order to collect the possible topics for ERGA Academy events, several themes have been indicated:</p> <ul style="list-style-type: none"> ▪ Oversight Strategies; ▪ Technology and Trends; ▪ Media Literacy;

- Pluralism;
- Independence of regulators;
- Disinformation online;
- Protection of Minors;
- Co-regulation,
- Findability/Access;
- Use of informal strategies and instruments as part of the oversight policy.

The list is not exhaustive and can be updated.

The topics, which are to be developed in a particular year by ERGA, are subject of ERGA Board approval, which also decides on the formula assigned to each of them: should it be the lecture, strategy session or workshop – in agreement with the European Commission.

At the same time, the ERGA Academy may help Subgroups or NRAs in the organisation of relevant events, namely by providing access to the Expertise Pool.

Leaders of topics

Every topic is led by the topic leader chosen from the Academy action group members. Each time a topic is notified by a NRA or ERGA Subgroup who wishes to organize an event, the ERGA Academy is ready to indicate a supporter from among its members for this particular project.

The formula

The Academy will continue the performance of its tasks through *Strategy Sessions*, *Lectures* and *Workshops*, following the pattern developed in previous years. It will also keep up-to-date the *Expertise Pool*, in close cooperation with the other ERGA action group – the Digital European Toolkit – which will publish the respective document in the DET Database.

Type of activities

The ERGA Academy's work will be divided into the following fields:

1. Lectures by Renowned Speakers

Short lectures by renowned speakers are one of the most frequently mentioned activity of the ERGA Academy, according to the Survey of February 2017. The list of potential speakers in the Expertise Pool can be expanded.

2. Strategy Sessions

The ERGA Academy will organise high level strategy sessions, preferably adjacent to plenary meetings, e.g. the afternoon before or the morning after the plenary meeting.

3. Workshops

In parallel, workshops at expert level will be organized, where the focus lies on professional skills. Following the same efficient approach (the afternoon before or

	<p>morning after the meeting), these workshops will preferably be organised adjacent to subgroup meetings and/or the Contact Network.</p> <p><i>4. Expertise Pool – Longlist</i></p> <p>ERGA Academy brings demand and supply together and creates an overview of the expertise and interests, using the DET as a tool for identifying and cataloguing specific expertise. NRAs can also use this overview if they would like to know which NRA can help them with answering specific questions they might have.</p> <p>The Expertise Pool can also be used by NRAs to pair heads and high level representatives of NRAs for bilateral working visits and other events.</p> <p><i>5. Information</i></p> <p>ERGA Academy will provide the ERGA Secretariat with short information on the events organized within its framework. Such information will then be published on ERGA website and in the newsletter.</p>
--	--

Deliverables

<i>Deliverable type</i>	<i>Expertise Pool; Keynote speeches during ERGA Plenary meetings; Strategy Sessions adjacent to ERGA Plenary meetings Workshops (expert level) neighbouring CN or SGs meetings</i>
<i>Deliverable title</i>	<i>ERGA Academy Expertise Pool</i>
<i>Due date</i>	<i>permanent action group</i>
<i>Public consultation</i>	<i>no</i>
<i>Publication</i>	<i>permanent</i>

Allocated Resources

<i>Members</i>	<i>Konstantinos (Costas) Apostolas – NCRTV (GR) Marcel Betzel – CvdM (NL) Luisa Chiellino – AGCOM (IT) Pierre Dagard – CSA (FR) Aurelija Ieva Druviete – NEPLPADOME (LV) Michal Hradický – CBR (SK) Sonia Monjas – CNMC (ES) Adele Morello – AGCOM (IT) Sanja Pančić – AEM (HR)</i>
<i>Other resources</i>	<i>European Commission, ERGA Secretariat, CIRCABC</i>

Work flow (internal and external milestones) in 2018/2019

Date	Action / deliverable	Internal <i>Subgroup only</i>	External <i>Board, CN, Plenary, Publication</i>
Year 2018			

Date	Action / deliverable	Internal <i>Subgroup only</i>	External <i>Board, CN, Plenary, Publication</i>
<i>December</i>	<i>Circulation of draft ToR to action group members, invitation to review and comment</i>		
Year 2019			
<i>January</i>	<i>Written procedure of adoption (first step – consultation)</i>		
<i>January/February</i>	<i>Written procedure of adoption (second step – electronic vote)</i>		
<i>18 March</i>	<i>Workshop within the framework of Media Literacy Week: “Media Literacy in times of elections”</i>		
<i>June</i>	<i>Strategy Session – “Challenges to media regulatory environment”</i>		<i>Plenary</i>
	<i>Keynote speech during ERGA Plenary</i>		<i>Plenary</i>
<i>October</i>	<i>Workshop (expert level) “Protecting Children in Audiovisual Media Services”</i>		
<i>Whenever requested</i>	<i>Workshop (expert level) neighbouring Plenary, CN meeting or SGs meeting</i>		<i>Plenary, CN meeting, SG meeting</i>
<i>Whenever requested</i>	<i>Lectures of renowned speakers</i>		<i>Plenary, CN meeting, SG meeting</i>
<i>Whenever requested</i>	<i>Strategy Session</i>		<i>Plenary, CN meeting, SG meeting</i>