

Subgroup 1 Terms of Reference for 2018	
Name of Subgroup (SG)	Internal and External Plurality
SG Chair, NRA	Ľuboš Kukliš – CBR Slovakia
Background	<p>Media pluralism is one of the most important topics in the current media policy debates, because of the acknowledged importance of a diversity of voices and views for the functioning of a democratic society. Many – often interdependent – tools are available to support and promote this kind of diversity of voices and views, from the application of editorial content standards to rules on ownership transparency and concentration to obligations to provide high-quality public interest content. In many cases, independent national regulatory authorities are responsible, to varying degrees, for the application of these tools.</p> <p>The media environment changes rapidly in both, quantity of sources of information and content consumption, and quality of information provided and consumed. These changes are challenging established approaches to media pluralism in many respects without any emerging consensus among policymakers or scholars in sight. And yet, as far as we are aware, there is no comprehensive report analysing the actual measures on media pluralism independent regulators have at their disposal in individual EU member states, and how they are standing up to these challenges.</p> <p>ERGA, being a group comprised of independent media regulators from all EU members states, is probably in the best position to write such a report. As approaches in regulating media pluralism widely vary among national authorities, this initiative will allow ERGA members to compare their practices with those of other members and potentially may help them to identify some that will be suitable for them in the future. Furthermore, through this exercise, ERGA could contribute to the debates on media pluralism by providing data that are currently not available, and thus help to make them more informed, and can respond as appropriate to any calls for new regulatory interventions.</p> <p>As this is a new and demanding work stream, the work of the Subgroup is not expected to end in 2018. Firstly, the Subgroup will examine the internal part of the media pluralism theme, and will then turn its full focus to external pluralism.</p>
Subgroup scope and purpose	<p>Through the work of the Subgroup on Internal and External Plurality, ERGA will examine what measures its members can currently employ to assess and enhance media plurality in their respective media markets.</p> <p>In 2018, the Subgroup will focus on the theme of internal plurality. But it will also conduct background work on media plurality in general and will propose the next steps for the Subgroup’s work for the following period.</p> <p><u>Report</u></p> <p>In 2018 the Subgroup will produce a report outlining the changing media environment and challenges arising, with a focus on:</p> <p>Current measures:</p> <ul style="list-style-type: none"> ▪ the information on what tools are currently available to regulators for measuring and ensuring the internal plurality (regulation of

	<p>media content such as news or current affairs programs and media coverage of elections),</p> <ul style="list-style-type: none"> ▪ new developments within ERGA members in this field. <p>Application:</p> <ul style="list-style-type: none"> ▪ competencies, ▪ practices, ▪ cross-border application, ▪ current and future applicability. <p><u>Cooperation with other institutions</u></p> <p>From the practical point of view, it is important not to duplicate work that has been already done and to identify where ERGA can contribute the most with unique insights of its members. It will be therefore necessary to conduct comprehensive research on the matter, coordinate ERGA's efforts with other institutions and existing initiatives and make use of existent materials on this topic. The group may also invite external experts to its meetings to help inform its work.</p>
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Deliverables¹

Deliverable type	Report
Deliverable title	Internal Media Plurality in Audiovisual Media Services in the EU: Tools & Practices (ERGA Report) – <i>may differ, depending on the concrete content</i>
Due date	Plenary meeting November 2018
Public consultation	No
Publication	Yes

Allocated Resources

Active members (drafters)	CSA, Belgium; CSA, France; DLM, Germany; NMHH, Hungary; AGCOM, Italy; CBR, Slovakia; AKOS, Slovenia; OFCOM, UK
Members	AEM, Croatia; RRTV, Czech Republic; FICORA, Finland; AVMU, FYROM; NCRTV, Greece; BAI, Ireland; Neplpadome, Latvia; ALIA, Luxembourg; CvdM, Netherlands; Medietilsynet, Norway; KRRiT, Poland; ERC, Portugal; CNMC, Spain

Workflow (internal and external milestones)

Date	Action / deliverable	Internal Subgroup only	External Board, CN, Plenary, Publication
Year 2018			
January 15	Draft Terms of Reference discussed during ERGA Board-meeting		Board
January 16	ERGA Board-meeting	Chair	Board
January/February	SG Members to comment on ToR	Chair/Active Members/ Members	
February	Adoption of ToR by CN		Plenary
March 23	Adoption of ToR by Plenary		Plenary
April	Meeting of the Subgroup	Chair/Active Members/ Members	

¹ [If more than one deliverables, create a separate table for each.]

Date	Action / deliverable	Internal Subgroup only	External Board, CN, Plenary, Publication
June	Meeting of the Subgroup (drafters)	Chair/Active Members	
September	Meeting of the Subgroup	Chair/Active Members/ Members	
October	Report to CN		
November	Report to Plenary	Chair	Board
December	Publication on external webpage		secretariat