



**5<sup>th</sup> Meeting of the  
European Regulators Group for Audiovisual Media Services**

**Wednesday, 2 March 2016  
Beurs van Berlage  
Damrak 243, 1012 ZJ Amsterdam**

*Interpretation from and into EN/FR*

**Agenda**

**From 9.00 a.m Welcome and registration**

*Location:* **Beurs van Berlage**

**Damrak 243, 1012 ZJ Amsterdam**

**10.00 a.m. to 5.00 p.m.**

- 1. Opening of the meeting by the Chair - Prof. dr. Madeleine de Cock Buning** **10.00 a.m. – 10.15 a.m.**

***Background:***

The Chair will provide an up-date on the recent important events since the last ERGA meeting.

- 2. Adoption of the Agenda [ERGA (2016)03]** **10.15 a.m. – 10.20 a.m.**

***Action required by ERGA:***

Agreement on the agenda and identification of any point to be raised under “Any other business”.

- 3. Information from the European Commission** **10.20 a.m. – 11.00 a.m.**

***Background:***

This item aims at giving the European Commission the opportunity to update the ERGA about any significant developments, such as:

- State of play of the REFIT exercise on the AVMS Directive
- Insight on the results of the public consultation on the AVMS Directive
- Developments of the Digital Single Market strategy and the related public consultations

- Findings of the study on Exposure of minors to alcohol advertising

**Action requested by ERGA:**

To discuss.

- 4. Sub-group on territorial jurisdiction** **11.00 a.m. – 11.30 a.m.**  
(Mr. Paul Avril, FR CSA)

**Background:**

Presentation of the key messages emerging from the analysis and a proposal for the next steps and the final outcome.

**Action requested by ERGA:**

To discuss and approve the proposal for the next steps.

**11.30 a.m. to 11.50 a.m. Coffee Break**

- 5. Terms of Reference of the ERGA sub-groups**

**Background:**

The ERGA Work programme 2016, which was adopted in January 2016 by a written procedure, establishes three new subgroups. The specific themes and the expected outcomes of these new subgroups, and their timetables, are decided on in the subgroups' Terms of Reference.

- 5a. Terms of Reference Audiovisual Media Services Directive Review Subgroup [ERGA (2016)04]** **11.50 a.m. – 12.30 p.m.**  
(Mr. Oli Bird, OFCOM)

**Decision requested by ERGA:**

Discuss & vote for approval.

- 5b. Terms of Reference Future-proof European Audiovisual Regulation Subgroup [ERGA (2016)05]** **12.30 p.m. – 1.10 p.m.**  
(Mr. Michael O'Keefe, BAI)

**Decision requested by ERGA:**

Discuss & vote for approval.

**1.10 p.m. – 2.40 p.m. Family Photo & Lunch break**

- 5c. Terms of Reference Digital European Toolkit Subgroup [ERGA (2016)06]** **2.40 p.m. – 3.20 p.m.**

(Ms. Tanja Kersevan-Smokvina, AKOS)

**Decision requested by ERGA:**

Discuss & vote for approval.

- 6. Independence of Media** **3.20 p.m. – 3.50 p.m.**  
(Prof. dr. Madeleine de Cock Buning and European Commission)

**Background:**

Looking back on the ERGA Statement on the independence of media.

Discuss process-related issues and on which topics ERGA intends to give out statements in the future.

Update from the European Commission on the latest developments.

***Action requested by ERGA:***

To discuss.

**3.50 p.m. to 4.10 p.m. Coffee Break**

**7. ERGA forward looking**

**4.10 p.m. – 4.50 p.m.**

***Background:***

To strengthen the functioning of ERGA, proposals will be presented to activate the Contact Network. We will also discuss possible adjustments to the ERGA Rules of Procedure.

***Action requested by ERGA:***

To discuss.

**8. Any other business**

**4.50 p.m. – 5.00 p.m.**

**5.00 p.m. End of the meeting**